



Website Development and Management

Assessment Rubric

Personal Web Page (HTML)

Instructions:

Your assignment is to create a personal webpage for a personal ad to a “Lonely Hearts” service. Using only a text editor and the HTML programming language, you will build two of interlinked pages that will present you to the web public. Your site files must be placed in the standard folders as described below.

Name:	
Period:	
Date:	

Rubric checklists, like this one, are widely used in industry to reduce complex quality assurance procedures to a series of simple steps. The whole idea is to make sure a particular process is done correctly and completely. Airline pilots use preflight checklists to make sure everything’s working on an airliner before it takes off ...Seems like a good idea to me. Astronauts use checklists to make sure the process for blastoff is performed correctly and completely ...A fabulous idea indeed. Now, your supervisor will use a checklist to check the quality of your web work assessing your skills with the HTML programming language.

Granted... Developing a webpage is not nearly as complicated or critical as flying a jetliner or rocketing into the final frontier. However, it’s still a process that must be done correctly to insure the high reliability of your work ...Another great idea.

Procedure:

Your site must include the following characteristics.

1. Assess your own work by placing a **YES** by each correctly completed step.
2. Correct all **NO** answers before consulting your supervisor.
3. Your supervisor will assess your work by placing a **√** by each step they determine is correctly done.
4. All items not checked by the supervisor must be corrected by the student and then reevaluated.

Item	Criteria	Assessment	
		Student	Supervisor
A	SITE STRUCTURE		
1	Is the root folder of the site created with the name PERSONAL?	Yes/No	
2	Are the subfolders IMAGE, HTML, and DOC in the root folder?	Yes/No	
3	Are the subfolders PHOTO and GRAPHIC in the IMAGE folder?	Yes/No	
4	Are resource files properly placed in the appropriate folders?	Yes/No	
B	INDEX.HTM		
1	Is the INDEX.HTM file located in the root folder?	Yes/No	
2	Does the page have the Title set to DoDEA: Personal Web Page?	Yes/No	
3	Do the text and background colors compliment one another?	Yes/No	
4	Does the page include a personal photo?	Yes/No	
5	Does the page include various and appropriate sized text elements?	Yes/No	
6	Does the page include a complete introduction paragraph?	Yes/No	
7	Does the page include links to INTERESTS.HTM and eMail address?	Yes/No	
8	Is the page format and layout appropriate to the objective?	Yes/No	

Item	Criteria	Assessment	
		Student	Supervisor
C	INTERESTS.HTM		
1	Is the INTERESTS.HTM file located in the HTML folder?	Yes/No	
2	Does the page have the Title set to DoDEA: Interests?	Yes/No	
3	Do the text and background colors compliment one another?	Yes/No	
4	Does the page include an appropriate in-line graphic?	Yes/No	
5	Does the page include form objects?	Yes/No	
6	Does the page include the following sections in ordered & unordered lists?		
	<ul style="list-style-type: none"> • Favorite Movies • Favorite Music • Favorite Books • Hobbies and Interests • What I'm Looking for in a Relationship 	Yes/No Yes/No Yes/No Yes/No Yes/No	
7	Does the page include various and appropriate sized text elements?	Yes/No	
8	Does the page include a link back to the INDEX.HTM?	Yes/No	
9	Is the page format and layout appropriate to the objective?	Yes/No	
D	Web Page Standards Compliance		
1	Is the website free of spelling and grammatical errors?	Yes/No	
2	Is the website free of broken links?	Yes/No	
3	Is the information on the web site content appropriate?	Yes/No	
4	Can the entire page be viewed at once in 1024 x 768 display mode?	Yes/No	
Notes:			